

# Wooddale Church

— FISCAL YEAR 2020 ANNUAL REPORT —



*We are on a journey to follow Jesus,*

be changed by Jesus and live committed to the mission of Jesus.



# FY2020 ANNUAL REPORT

## ELDER BOARD MESSAGE

### *Greetings,*

The past year has brought much change and uncertainty, altering how we meet as a Church. With the significant challenges to in-person ministry, Wooddale Church pastors and staff have proven to be creative, proactive, tireless, agile and resilient. The Board of Elders has continued its regular monthly meetings by videoconference and due to the ministry impact of COVID-19, we also met weekly in the spring for pastoral staff updates. Every week brought yet another change and challenge, making frequent communication, prayer and guidance necessary.



While we may have felt limited in ministry, God is not limited. There is much evidence of His continued blessing on Wooddale Church since our last annual meeting. Service attendance (in person and online combined) and financial giving are at historical highs, first-time commitments to Christ continue, the Eden Prairie mortgage and Loring Park contract for deed have been paid in full, and all four campuses have sustained ministry and successfully regathered for in-person services. In 2020, a campus pastor, care pastor and senior high pastor have been called to Wooddale.

Through all circumstances, the Church remains a powerful force, sharing hope in our community and the world. I'm excited and encouraged by the impact of Wooddale Church – here, near and far – despite current challenges and for new ministry opportunities in the year ahead.

It is a privilege to serve you all and participate in God's great work through Wooddale.

God Bless,

A handwritten signature in black ink that reads "Pat Mazorol".

*Pat Mazorol, chair, Board of Elders*

# MISSION & VISION

## MISSION:

To honor God by making more disciples for Jesus Christ

## VISION:

To impart the hope of the Gospel to over one million people here, near and far by 2022 and to provide a clear pathway toward spiritual maturity

## SENIOR PASTOR MESSAGE



Dear friends,

The words of Proverbs 19:21 come to mind as I write to you this fall.

“Many are the plans in the mind of a man, but it is the purpose of the Lord that will stand.” (ESV)

This verse prompts the question: Are your plans in alignment with God’s purposes? We are His body and must be oriented to His plans. At Wooddale Church, we believe Christ’s purpose (mission) for us is to “Honor God by making more disciples for Jesus Christ.” (Matthew 4:19-20) A disciple is someone who follows Jesus, is being changed by Jesus and is on mission with Jesus.

The events of the past ministry year have presented many challenges that could have easily taken us off mission. I'm thankful for all of you, who instead of circling the wagons asked, "How does God want to use these challenges to fulfill His purpose?" Through the pandemic, civil unrest and the countless other obstacles you've likely faced, you haven't stopped wanting to be Jesus to others. You've been incredibly generous — with your time, talents and resources — for all of that and more, I thank you!

You may be wondering what to expect in the ministry year ahead. In short, I don't know. Nobody does. However, what does give me confidence is that God's plan still stands! He's given us a vision at Wooddale Church and we believe we're called to "Impart a continuing reality of the hope of the Gospel here, near and far." As such, we're committed to shining the light of Jesus through how we treat one another and as a Church, continuing to:

- spread hope through the innovation of our online presence and campus ministries
- bring hope to the most unreached places in Asia through Church planting
- expand our regional outreach and training as God opens doors
- strengthen our campus ministries and look for where God wants us to go next to be a presence of hope that will change lives
- build bridges with our brothers and sisters of color by listening, learning and committing to shared projects that advance the Gospel hand-in-hand to our inner cities and suburbs
- fan the flame of prayer so it overtakes our Church as our culture, not a program.

All that being said I ask, will you join me for another year of trusting God in spite of what may sometimes feel like impossible situations? And will you keep your eyes focused on Jesus and trust that no matter what the plans of humans are, His purpose will always prevail?

I'm with you as we continue our mission as a body of believers — the Church. Keep being Jesus to others and spreading the hope of the Gospel here, near and far.

In Christ,

A handwritten signature in black ink that reads "Pastor Dale". The word "Pastor" is written in a cursive script, and "Dale" is written in a more stylized, bold cursive script.

Dale Hummel, senior pastor



# FY2020 ANNUAL REPORT

VIDEO MESSAGE FROM PASTOR DALE



Visit [wooddale.org/annual-meeting](https://wooddale.org/annual-meeting) to access the interactive version of this report and watch this video.

# “PHYGITAL” (PHYSICAL + DIGITAL)

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## FIRST-TIME GUESTS

**789** *September 1 – March 14*  
**& 163** *March 15 – August 31*



**38,000** CHURCH ONLINE  
SERVICE VIEWS *March – August*

## REPRESENTING

**36 COUNTRIES**  
ON 6 CONTINENTS!



**119**  
PEOPLE  
SAID  
“YES!”  
TO  
JESUS



## FAITH STORY

“I was raised in the Church and held onto my faith strongly until adulthood. When the difficulties of life hit me, in particular my divorce, I chose to fall away from faith and pursue my own selfish ambitions. I felt like I had always been obedient and yet, God had abandoned me. But after achieving my worldly desires I still felt an intense emptiness. I realized God hadn’t abandoned me but rather, I abandoned Him. I decided to recommit to living a life pleasing to God, pursuing Kingdom purposes instead of my own selfish desires.”  
–Andrew



**4,143** PEOPLE HEARD THE  
HOPE OF THE GOSPEL LOCALLY





Throughout late spring and summer, Wooddale joined with other Churches and organizations to provide meals, boxes and bags of food items, supplies and encouragement to those affected by COVID-19 and the civil unrest in Minneapolis. Through this volunteer effort, thousands were shown the hope and love of Jesus!



We brought hope to local schools in the Eden Prairie, Edina and Loring Park communities by donating almost **20,000 school supply items** and filling **415 backpacks**.



The fall and spring food drives delivered almost **31,000 pounds of food**. In addition, the one-time, campus-wide food drive in June for the Loring Park community provided another **15,000 pounds of food**. COVID-19 and civil unrest in Minneapolis brought upon much food insecurity and we praise God for your generosity!





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## CHURCH-WIDE SURVEY

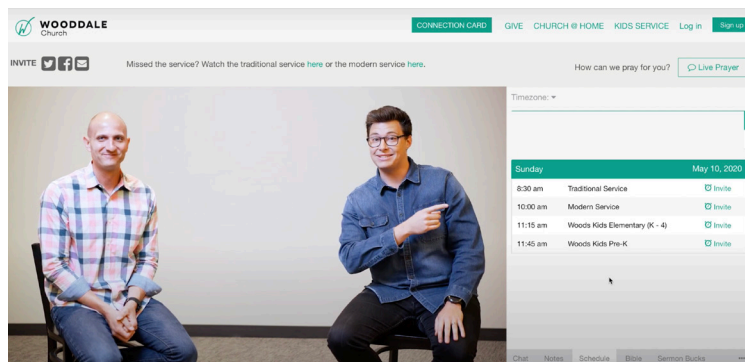
Plans and preparations had been made to launch a Church-wide survey in May 2020. The survey was rewritten to focus on regathering efforts. This survey provided valuable information, which helped Wooddale set a wise and thoughtful strategy for how to phase in regathering services.

**1,571 households** completed this survey, a strong response rate. This survey also provided valuable information on demographics, online engagement and the expanding reach of our digital presence. This data has given additional insight into the reach of the online services, allowing Wooddale to properly resource the online platform.

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## CHURCH ONLINE

As all services and programs moved online mid-March, Wooddale relaunched the online Church experience with the new Church Online platform. This allowed for additional connection and community to occur in the digital space including online chats with hosts, digital connection and response cards, and live prayer. While campus locations moved services online, the staff organized to create Church@Home. Church@Home is a central, consolidated space for digital content on our website and equipped people to thrive spiritually in the digital environment.



Since March 2020 we have seen **16,000 unique devices**  
(**over 38,000 people**) view Church Online from  
**36 different countries** on **6 different continents**.



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## PASTORAL CARE CALLING TEAM

When the State of Minnesota issued the stay-at-home order, the Church mobilized a calling team to reach out and connect with people from Wooddale. Recipients of these phone calls ranged from long-time committed members, to people who had only visited once in the past year. They included an opportunity to pray with people, help provide resources to those in need and provide genuine connection in a time of isolation. Over the spring and summer, 55 trained callers made

# 14,588 PHONE CALLS!

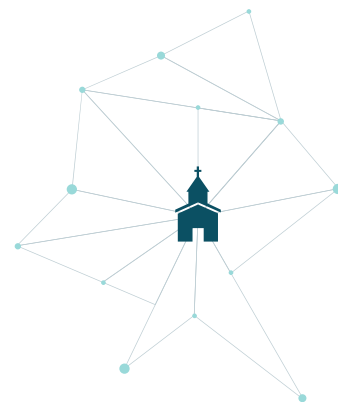


*John Flesher made **2,982** phone calls between March – August 2020.*

# NEAR

## MICROCHURCH MOVEMENT

Wooddale's commitment to multiply the Kingdom continued to advance over the past year. While plans to expand to a fifth campus were paused due to the pandemic, we instead launched an intentional training plan for members to start a Church in their own home, neighborhood or workplace. Instead of planning to launch one additional site, we saw 23 people join a weekly training with Pastor Dale. It is expected that multiple house Churches will launch from this program, helping to expand the hope of the Gospel locally.





## MICROSITE MOVEMENT

Before the COVID-19 pandemic prevented senior living communities from having visitors, Wooddale launched its sixth microsite at Riley Crossing in Chanhassen. This additional site brings the average weekly attendance across microsites to 70, with 40 volunteers serving in

this ministry. Once the pandemic closed off senior living communities, those volunteers made phone calls and ran errands for some residents. Recently, members of the Wooddale Brass performed a physically distant concert in the courtyards for some of the senior communities.



*Members of the Wooddale Brass*



## 7 CORNERS COFFEE

In May 2020, Wooddale welcomed Pastor Luke Brodeur as the long-term pastor for the West Bank campus, which meets at 7 Corners Coffee. Pastor Luke has quickly learned the business, has been establishing relationships on the campus of the University of Minnesota and successfully regathered the West Bank campus to host services in September 2020.

## WORLDWIDE IMPACT

- **85** global partners in **30** countries
- **1,725** Churches planted
- **237,942** people exposed to the hope of the Gospel
- **15,370** leaders developed
- **1,361** Bible studies started

*Note: for calendar year 2019*



Church planters sharing Jesus and providing much-needed supplies at the onset of COVID-19. As part of Vision '22, we have partnered with The Timothy Initiative and others to plant more than **6,500 Churches** to date with a goal of **12,000 by the end of 2022.**

Through a variety of ministries, Wooddale Church makes an impact on the world, giving opportunity for spiritual sight and transformation, and fulfilling our mission to honor God by making more disciples for Jesus Christ.



## Global Partner Chris Erickson

came to Jesus as a young adult and his entire life journey changed. Coming from a teaching background, Chris became the leader of Every Person Personally In Christ (EPPIC), using mime to bring the story of Jesus to many. During his ministry, he trained others around the world to use art as outreach. God used Chris' life to lead over 10,000 people into relationship with Jesus! May we all be willing to let Jesus direct our journey and be used by God to share Jesus with those around us.

## Global Partners Eric and Wendy,

a business manager and an ophthalmologist, minister in Gabon, Africa serving a population of tribes experiencing extreme poverty and marginalization. Many of these tribes still live in the forest and are often nomadic. As Eric and Wendy put it, "If Jesus were here, these are the folks He'd be hanging out with. It's a privilege being able to serve them." They tell a story of two men who were completely blind in both eyes whom they visited before going into surgery. Thankfully, the men's vision was restored the day after their procedures. Both men rejoiced in their ability to see the world! This and so many other stories illustrate the impact the hospital has on the Kingdom. At Bongolo Hospital, more than 10,000 people heard the hope of the Gospel and 994 people accepted Jesus in 2019!





# WOODDALE CHURCH

## FY2021 PROPOSED BUDGET SUMMARY

	FY2020 Actual*	FY2021 Budget
<b>CONTRIBUTIONS</b>		
Ministry/Missions	\$ 9,084,820	\$ 9,106,510
<b>Total Contributions</b>	<b>\$ 9,084,820</b>	<b>\$ 9,106,510</b>
<b>EXPENDITURES</b>		
Staff & Benefits	\$ 4,413,282	\$ 4,596,700
General Facility	584,064	735,900
Corporate	217,993	245,000
Ministry	1,600,421	2,028,910
Worldwide Missions	1,523,826	1,500,000
Net Other Income & Expense	185,566	-
<b>Total Expenditures</b>	<b>\$ 8,525,152</b>	<b>\$ 9,106,510</b>

Note: The total amount to ministries outside the walls of the Church includes Missions, Compassion offerings and Christmas Eve offerings. These three together meet or exceed the 20% target for missions.

\*FY20 numbers are unaudited. The final audit will be completed in November 2020. If you would like to review the full unaudited financial statements email Rich Kristak, executive pastor, at rich.kristak@wooddale.org.

# LOOKING FORWARD

## FY2021 CHURCH-WIDE OBJECTIVES

### RACIAL RECONCILIATION

- Explore a multi-ethnic Church plant
- Explore a multi-ethnic Church partnership

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- Establish a phygital (physical + digital) approach to ministry
- Explore an additional 7 Corners Coffee location

### NEAR

- Launch Wooddale Advance

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- Continue to invest resources to work toward the goal of imparting the hope of the Gospel to over one million people by 2022

# FY2021 VERSE & PRAYER

## GUIDING VERSE:

For you are all children of God through faith in Christ Jesus ... There is no longer Jew or Gentile, slave or free, male and female. For you are all one in Christ Jesus. Galatians 3:26, 28 (NLT)

## GUIDING PRAYER:

Father, thank you for reconciling us to yourself through the blood of your Son Jesus. We praise you that you hold no distinctions among us based on ethnicity, gender or station in life. We ask you to forgive us when we fail to affirm and defend the God-given dignity and worth of others. We commit to being your ministers of reconciliation through the hope of the Gospel and Christ's command to love one another.

In Jesus' Name, Amen.



# FY2020 BOARD OF ELDERS

**JIM BAST**

jim.bast@wooddale.org

**TIM BRANDS**

tim.brands@wooddale.org

**MICK GREENE**

mick.greene@wooddale.org

**DALE HUMMEL**

pastordale@wooddale.org

**JOSH JONSSON**

josh.jonsson@wooddale.org

**PAT MAZOROL**

pat.mazorol@wooddale.org

**SHARON RASK**

sharon.rask@wooddale.org

**SHELLY WHITE**

shelly.white@wooddale.org

**KEVIN WILDE**

kevin.wilde@wooddale.org

## WHAT THEY DO

The Board of Elders at Wooddale Church serves three functional roles: legal, cultural and relational. The legal role is to govern the Church in accordance with its mission, constitution, strategy, policies and objectives. The cultural role is to maintain Biblical integrity, spiritual accountability and excellence in serving as Christ's Church. The relational role is to represent the congregation in leadership and to support the congregation and staff in prayer.

The Board meets monthly to pray and review measures of spiritual, financial and leadership health. It shares perspectives and supports Wooddale's plans for future ministry.

Elders are elected by the congregation for a term of two years and may stand for ratification for additional terms, with a limit of ten consecutive years. Elder qualifications include Biblical directives, belief in Wooddale's Statement of Faith, spiritual maturity and commitment to Wooddale. Elder candidates must have demonstrated ministry leadership.

## BOARD UPDATE

Two elders will be leaving the Board this year. Mick Greene, secretary, has completed the mandatory maximum of 10 consecutive years of service. This completes his second term on the Board, totaling 20 years of service. Mick's legal perspective, insightful questioning and wit have helped the Board through many challenging seasons. Kevin Wilde has served for eight years and is leaving to devote more service to Wooddale's Men's Ministry. His experience in corporate leadership training and strategy development, in addition to his calm, wise approach have enriched Board deliberation.



## EDEN PRAIRIE CAMPUS

**6630 SHADY OAK ROAD  
EDEN PRAIRIE, MN 55344**



## EDINA CAMPUS

**5532 WOODDALE AVENUE S.  
EDINA, MN 55424**



## LORING PARK CAMPUS

***AT THE MUSIC BOX THEATRE*  
1407 NICOLLET AVENUE S.  
MINNEAPOLIS, MN 55403**



## WEST BANK CAMPUS

***AT 7 CORNERS COFFEE*  
1851 SOUTH WASHINGTON AVENUE, SUITE D  
MINNEAPOLIS, MN 55454**



**WOODDALE.ORG**



